

ARTS INCENTIVE GRANT

2022

ARTS INCENTIVE GRANT GUIDELINES

ARTS INCENTIVE GRANT (AIG) 2022 is a funding opportunity provided by the **Oakland Unified School District (OUSD)'s Visual & Performing Arts Department** supported by the Oakland tax-funded Measure G. AIG funds provide a catalyst for 15 OUSD Public School sites to create comprehensive arts and maker education programs that address issues of access and equity for Oakland students over the three-year grant funding cycle. A committee of local educators, artists, students, and community leaders will make the final funding decisions. Preference will be given to schools who have not received previous AIG or Arts Learning Anchor Schools (ALAS) funding.

Applications are due December 14, 2018.

FUNDING & SUPPORT

- \$25,000 per year for a total of three years starting in 2019/2020 school year and ending in 2021/2022 school year.
- \$2,000 for program planning to be spent in the spring of 2019.
- Technical assistance from OUSD Visual and Performing Arts consultants to support the planning process as well as program implementation for the duration of the grant.

REQUIREMENTS

- Applicant must be an Oakland Unified School District (OUSD) Public School.
- Applicant must partner with a community-based organization (CBO) to form an AIG Leadership Team.
- The AIG Leadership Team must meet with an Arts Incentive Grant consultant three times between Feb. 2019-April 2019 to finalize their AIG program plan for 2019-22 and submit it by April 26, 2019.
- At least one representative from the school and one from the CBO must attend OUSD Visual and Performing Arts convenings twice per year, in addition to quarterly program check-ins at the school site, throughout the duration of the grant.
- Proposed program narrative should address issues of access and equity at the school site.
- Proposed program should provide new or expanded arts opportunities for students and not supplant existing programs at the school site.
- Schools are strongly encouraged to incorporate teacher professional development into their program model.
- Awarded schools will:
 - Assign an AIG Program Lead to function as coordinator and communication liaison with the OUSD Visual and Performing Arts Department and the CBO.
 - Convene a school arts leadership team to support arts learning initiatives at the school site.
 - Conduct a yearly event at the school site that showcases arts learning related to the program.
 - Complete a yearly progress report due in May of each year that documents program activities, growth, and outcomes.



OVERVIEW

The Oakland Unified School District (OUSD) Visual & Performing Arts Department supports the capacity for creative and critical thinking of every student, regardless of race, gender, ability, sexual orientation, immigration status, or family income. We work to provide all students with access to the arts and maker education programs, as well as to develop the creative capacities of educators and school leaders, to ensure students' academic success and community engagement.

For over a decade, the OUSD Visual & Performing Arts Department has supported comprehensive arts-based programming at school sites, through grant funds most recently supported by the Oakland tax-funded Measure G. In 2015, we shifted from offering yearly grants through the Arts Learning Anchor Schools (ALAS) program, to a three-year funding model called the Arts Incentive Grant (AIG).

AIG-awarded funds are therefore contingent upon OUSD school board approval on a yearly basis. Funds will be loaded directly into a school's budget. Schools will be responsible for expending funds in alignment with the proposal and for contracting with a community-based organization as a partner.

AIG funding may leverage, but must not supplant existing art education programs. Strong applicants will be able to articulate their vision for the integral role of the arts within the school's comprehensive education plan, describe how the grant program will address school-identified access and equity priorities, and identify how funds will be used to build leadership capacity amongst teachers to sustain arts learning beyond the grant term. Applicants are encouraged to be creative and resourceful in developing a proposal that utilizes funds in a way that is best suited to their students, the school's educational context and needs, while also attending to grant guidelines. Priority will be given to schools who have not received previous Arts Incentive Grant or Arts Learning Anchor Schools funding.

TIMELINE

| Date / Time / Venue | Item |
|---|--|
| Friday September 21, 2018 @ 4-6pm | Arts Incentive Grants (AIG) application announced at Oakland Arts Education Resource Fair. |
| Thursday, October 25, 2018 Tuesday, October 30, 2018 Thursday, November 8, 2018 @ 4:30-6pm International Community School Room 206 | AIG Technical Support Workshops Meet with OUSD Visual and Performing Arts Department staff and Arts Incentive Grant consultants who will offer an overview of the grant process, support in articulating your program vision, and answer any questions about the grant. All workshops will take place in the Music Room, Room 206, International Community School. Enter from the Main Gate across from 28th Ave, go in main building to the right, and up the stairs. Room on the left at top of stairs. |
| FRIDAY DECEMBER 14, 2018 | Applications Due (Email arts@ousd.org in advance with any questions) |
| TUESDAY, JANUARY 15, 2019 | Grant Funding Announced |
| Feb, March, April 2019 | Awarded school AIG Leadership Teams will meet with Arts Incentive Grant consultants provided by OUSD Visual and Performing Arts to develop a plan for their AIG-funded programming starting school year 2019/20. |
| FRIDAY, APRIL 26, 2019 | Final Revisions for Arts Incentive Grant 2022 Program Plan DUE |
| Start of School Year 2019/20 | Year 1 funds loaded into school site budget. |

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ARTS INCENTIVE GRANT APPLICATION

Please read the application information below prior to starting the online application. We recommend completing the online application form in a single sitting to avoid losing any information due to loss of internet connection.

APPLY HERE!

Applications are due by Friday December 14, 2018.

SCHOOL INFORMATION

- **School:** Proposed school for project; funds will be loaded into school budget and managed by the school.
- **Program Lead:** The individual responsible for overseeing the implementation of the program, communicating with partners, and preparing and submitting annual reports.
- **Student/Teacher Numbers:** Please provide current student and teacher numbers.
- **Previous AIG/ALAS Recipient:** If your school has been a previous recipient of either Arts Incentive Grant (AIG) or Arts Learning Anchor Schools (ALAS) please respond with how many years your school has received funding. Note that preference will be given to schools who have not received previous AIG or ALAS funding.

COMMUNITY-BASED ORGANIZATION PARTNER INFORMATION

Provide the organization's website and size along with the name and contact of the person who will be most closely working with the AIG Program Lead at the school site.

PROGRAM INFORMATION

- **Program Overview:** What is your vision for arts learning at your school and how are you going to engage with a community-based organization partner to get there? Summarize your program narrative in a short description of the program to be funded (maximum 100 words).
Example: Amazing Elementary School, a Title 1 school in East Oakland, proposes to expand its education partnership with Exemplary Community-based Arts Organization (ECBAO) over the next three years to support creative movement and social emotional learning opportunities for students. Arts Incentive Grant funding will allow all 2-5th grade students to experience year-round movement arts classes as well as provide comprehensive support to classroom teachers around strategies for creative engagement and restorative practices.
- **Program Access & Equity Focus:** Who do you intend to engage with this program as a means to address larger issues of access and equity within your school? Please check all that apply to your program.
 - INCLUSION (ENGLISH LANGUAGE LEARNERS/NEWCOMERS/SPECIAL EDUCATION/FOSTER YOUTH)
 - RESTORATIVE PRACTICES
 - SOCIAL EMOTIONAL LEARNING
 - UNDER-REPRESENTED ART FORMS (DANCE/THEATER)
 - CULTURAL LEGACY (ART FORMS THAT CONNECT TO STUDENTS' CULTURES)
 - CAREER OPPORTUNITIES IN CREATIVE FIELDS
- **Program Creative Discipline:** What creative discipline(s) will AIG funds support? Check all that apply.
 - DANCE/ THEATER/ VISUAL ARTS/ MAKER EDUCATION/ MULTIDISCIPLINARY
- **Numbers of Students/Teachers:** How many unduplicated students/teachers will benefit from the program over the course of three years?

PROGRAM NARRATIVE

Please respond to the following questions using the given headings on a separate 8.5" x 11" document, 12pt font, single-spaced with 1 inch margins, save it as a PDF and upload it to your online application.

- School Vision (Maximum 200 words)**
 What is your school community’s vision? How do the arts already support your vision or how could the arts support your vision?
- School Community (Maximum 200 words)**
 Please briefly describe your school community (student and family demographics, neighborhood, etc). What are your assets? What are the challenges you face?
- Access and Equity Focus & Program Model (Maximum 250 words)**
 How would your Arts Incentive Grant funded program address issues of access and equity at your school? Who will directly benefit from the program? What is your proposed program model (what do you want to do)? How does it fit/complement your school day? Please be specific (ex. arts class schedules, arts discipline focus, specific student populations engaged, etc.)
For example: If your program focus is Inclusion and your arts form focus is theater, you might describe a theater program that engages students in the process of reading, telling, and writing their own stories as well as engages teachers in theater activities that support literacy with a final performance of student-generated stories presented at a community event at the end of the school year.
- Community-Based Organization (Maximum 150 words)**
 Please briefly describe your community-based organization partner (history, mission, vision, etc). Why does this school want to work with this organization? What unique contributions will this organization provide?
- Program Leadership Team and Roles (Maximum 150 words)**
 Which school staff do you anticipate being on the Arts Leadership Team? (The leadership team should include the Program Lead plus at least two school staff). What does each person bring to the team and what will their role be? How often would you be able to meet?

PROGRAM BUDGET

How do you plan to use your Arts Incentive Grant funds? Please provide a budget for the program planning to occur in spring of 2019, as well as the first year of the program 2019-2020. Indicate item or category, the amount and the description of how the funds will be spent and/or the reason for the expenditures. Please add additional lines as necessary. (See Appendix A for budget examples)

Program Planning funding: \$2,000 to be spent by end of 2018/19 school year

Program Implementation Year One: \$25,000 to be spent by the end of the 2019/20 school year

| Item/Category | Amount | Description |
|---------------------|---------------|-------------|
| | | |
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| | | |
| Budget Total | \$0.00 | |

Appendix A

Example Budget: Planning Spring 2019

| Item/Category | Amount | Description |
|--|-------------------|---|
| Stipends for School Leadership Team | \$850.00 | \$200 for AIG Program Lead, \$125 each for two teachers to meet, plan, and write Arts Incentive Grant Program Plan in collaboration with Community-based Organization (CBO) and Visual and Performing Arts Office consultants. \$400 stipend for one school arts team member to attend 30 hour Integrated Learning Specialist Program Course A. |
| Planning Support | \$500.00 | Payment for CBO admin staff and teaching artist planning support to develop Arts Incentive Grant Program Plan |
| Integrated Learning Specialist Program | \$300.00 | Payment to Alameda County Office of Education for Integrated Learning Specialist Program Course A Summer registration for one school arts team member. |
| Teaching Artist & Materials | \$350.00 | Payment to Community-based Organization for Community Arts Night for families in April 2019 to announce Arts Incentive Grant plan and engage in visual art making activity led by a teaching artist. |
| Budget Total | \$2,000.00 | |

Example Budget: Year One, 2019-2020

| Item/Category | Amount | Description |
|---|--------------------|--|
| Community-based Organization | \$18,000.00 | CBO will provide 28, 1.5 hour, visual arts classes on a weekly basis to 6, K-2 classrooms over the course of the school year, attend collaborative planning meetings with classroom teachers, and support gallery showcase of student work at the end of the school year. CBO has secured additional funding to provide year-round programming to an additional 4 classrooms and host school staff day-long retreat prior to the start of the school year. |
| Stipends for Arts Leadership Team | \$4,025.00 | Stipends for the School Arts Leadership Team (\$750 Program Lead teacher and \$500 for two additional staff) to attend OUSD Visual and Performing Arts convenings, prepare reports, document progress, and meet with CBO staff. Additional stipends of \$475 each for two teachers to attend two ILSP courses and one teacher to attend one ILSP course). |
| Integrated Learning Specialist Program (ILSP) | \$1,500.00 | Payment to Alameda County Office of Education for Course B and C Spring registration for two teachers and Course A registration for one teacher. |
| Arts Supplies & Gallery Installation Expenses | \$1,475.00 | Visual Arts supply kit for 6 classes to continue arts integration units. Materials for gallery showcase at end of the school year. |
| Budget Total | \$25,000.00 | |